

# Client Care Model

Board Meeting  
April 25, 2012

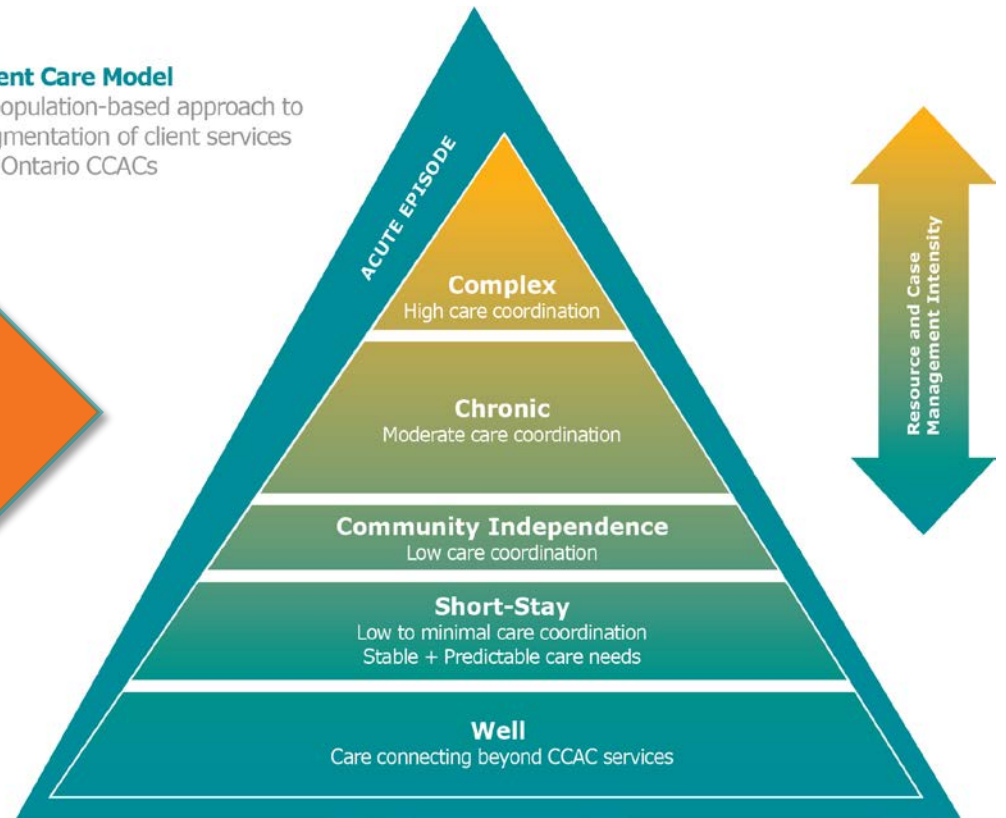
*Outstanding care – every person, every day*

# The Client Care Model

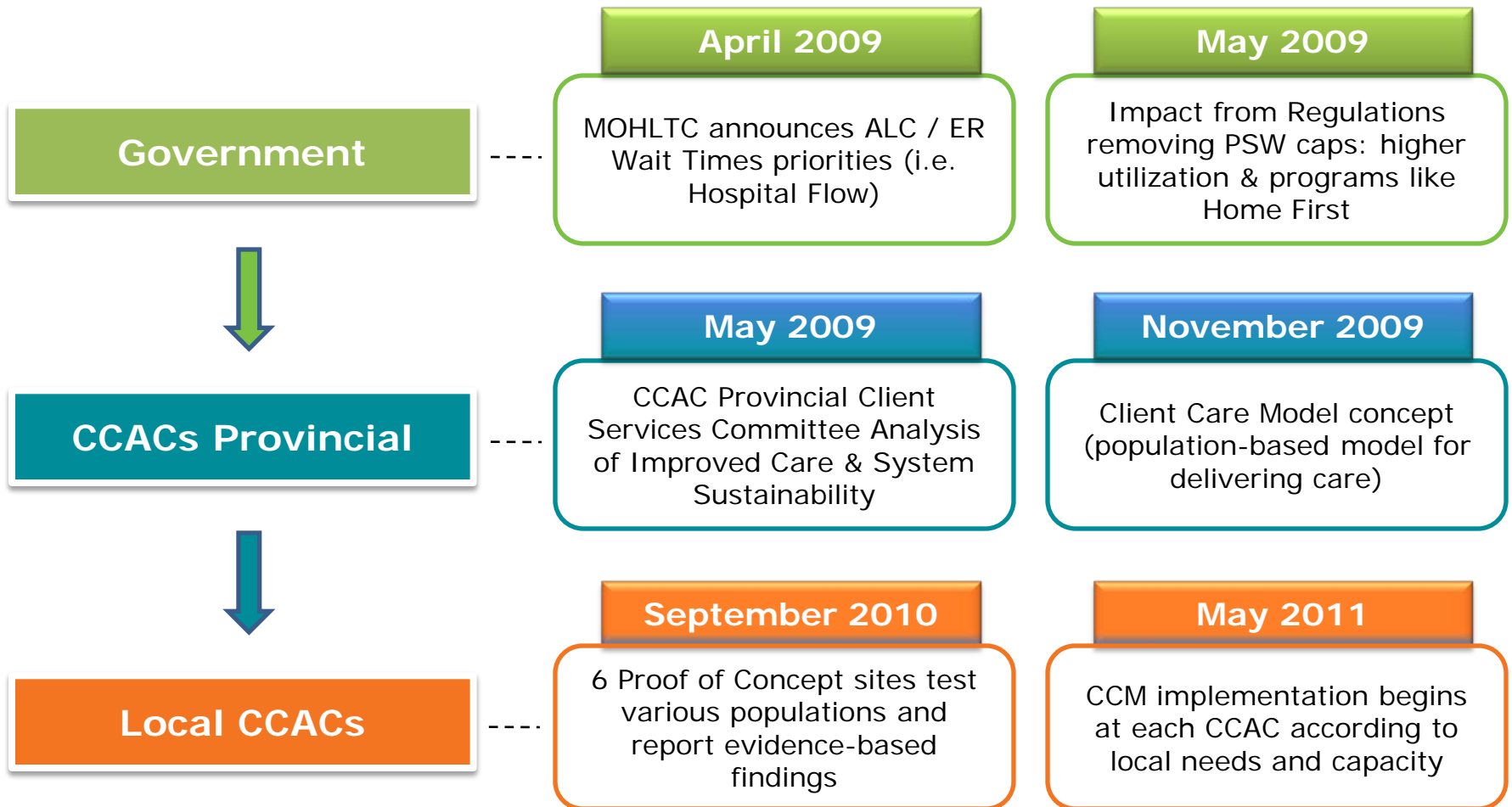
The Client Care Model is a framework that standardizes how we define, work with, and are accountable for five client populations. Each receive specific case management intensity, care planning and service that align with their care needs.

## Client Care Model

A population-based approach to segmentation of client services for Ontario CCACs



# Why this? Why now?



# Our Place in the System

A black and white outline map of the world, showing the continents and oceans. A green rounded rectangular box is overlaid on the map.

Clients were "our" clients

A realistic photograph of the Earth from space, showing the blue oceans, white clouds, and brown/green landmasses. An orange rounded rectangular box is overlaid on the image.

Clients are "system" clients

# What is the value of CCM?

## Clients

- Better outcomes
- Better experiences
- Smoother transitions

## Employees

- Better care for clients
- CM more knowledgeable about specific population needs
- More clearly defined roles & accountability

## CCAC & System

- Sustainability to address population aging and chronic disease management
- Accountability and performance management
- Enhanced integration with community services and primary care

# Outcomes from other CCAC's

## Outcomes

- Higher likelihood of client dying in preferred place (Complex clients)
- Decreased Length of Stay for Community Independence clients
- Positive change in pain control and reduced social isolation for Complex clients


## Satisfaction

- Clients and caregivers described feeling supported, especially during transitions
- CCAC staff benefit from focused approach to Case Management
- Improved provider-Case manager relationship (Complex)


## Costs

- Costs for contracted services remained neutral
- Slight reduction in costs as per best practices (Short Stay)

# Complex


Standards of Care		Population Definition	Anticipated Outcomes	Case Management Intensity
<b>Caseload Size</b>		<ul style="list-style-type: none"> <li>• 1 or more health conditions</li> <li>• Unstable &amp; unpredictable</li> <li>• Little or no support network</li> <li>• High risks in more than one area</li> <li>• RAI score 17+</li> </ul> <p><u>Sub-populations:</u></p> <ul style="list-style-type: none"> <li>• Adult</li> <li>• Senior</li> <li>• Palliative</li> </ul> <p><u>Example</u> Client with CP, Arthritis, Diabetes, Depression, falls</p>	<ul style="list-style-type: none"> <li>• Maintain clients at home</li> <li>• Support clients &amp; families to achieve degree of stability in preferred care destination</li> </ul>	<ul style="list-style-type: none"> <li>• High intensity Case Management</li> <li>• Significant role in system navigation</li> </ul>
<b>Initial Contact</b>	<72 hours			
<b>Initial Assessment</b>	<7 days			
<b>Re-Assessment</b>	RAI-HC every 3-6 months			
<b>Follow-up (General)</b>	<ul style="list-style-type: none"> <li>• 7 days post-initial visit</li> <li>• weekly 1st month</li> </ul>			
<b>Follow-up post ED/Hospital</b>	<ul style="list-style-type: none"> <li>• &lt;48 hours (contact)</li> <li>• 7 days (Home Visit)</li> </ul>			
<b>Follow-up post-CCAC discharge</b>	<6 weeks			

# Chronic


Standards of Care		Population Definition	Anticipated Outcomes	Case Management Intensity
<b>Caseload Size</b>		<ul style="list-style-type: none"> <li>• 1 or more health conditions</li> <li>• Direct-care needs are stable &amp; predictable</li> <li>• Client is self-reliant with support network</li> <li>• RAI score 11-16</li> </ul> <p><u>Sub-populations:</u></p> <ul style="list-style-type: none"> <li>• Adult</li> <li>• Senior</li> <li>• Palliative</li> </ul> <p><u>Example</u> Client with Alzheimer's Disease and no behavioural problems</p>	<ul style="list-style-type: none"> <li>• Maintain clients at home</li> <li>• Support clients &amp; families to achieve degree of stability in preferred care destination</li> <li>• Provide a support structure that promotes self-reliance (e.g. ADL assistance to keep clients in their home)</li> </ul>	<ul style="list-style-type: none"> <li>• Moderate Case Management intensity focused on helping client manage health condition(s) &amp; preventing further decline</li> </ul>
<b>Initial Contact</b>	<72 hours			
<b>Initial Assessment</b>	<10 days			
<b>Re-Assessment</b>	RAI-HC every 6 months			
<b>Follow-up (General)</b>	<ul style="list-style-type: none"> <li>• 1 follow up in 1<sup>st</sup> month</li> <li>• q 3 months</li> </ul>			
<b>Follow-up post ED/Hospital</b>	<ul style="list-style-type: none"> <li>• &lt;72 hours (contact)</li> <li>• &gt; 7 days (Home Visit)</li> </ul>			
<b>Follow-up post-CCAC discharge</b>	<6 weeks			



# Community Independence

Standards of Care		Population Definition	Anticipated Outcomes	Case Management Intensity
<b>Caseload Size</b>		<ul style="list-style-type: none"> <li>• May have 1 or more health conditions</li> <li>• Capable of independent living</li> <li>• Stable support network and/or can be self-reliant</li> <li>• RAI score 1-10</li> </ul> <p><u>Sub-populations:</u></p> <ul style="list-style-type: none"> <li>• Stable At Risk</li> <li>• Supported Independence</li> </ul> <p><u>Example</u> Elderly client with difficulty bathing independently</p>	<ul style="list-style-type: none"> <li>• Support clients to maintain their health &amp; well-being</li> <li>• Foster a self-management approach &amp; linkages to community-based resources.</li> </ul>	<ul style="list-style-type: none"> <li>• Moderate-to-low Case Management intensity</li> <li>• Focus towards increased independence via effective pathways &amp; system navigation</li> </ul>
<b>Initial Contact</b>	<72 hours			
<b>Initial Assessment</b>	<14 days			
<b>Re-Assessment</b>	RAI-HC annually			
<b>Follow-up (General)</b>	Every 3-6 months			
<b>Follow-up post ED/Hospital</b>	<ul style="list-style-type: none"> <li>• &lt;7 days for Supported Ind.</li> <li>• &lt;72 hours for Stable at Risk</li> </ul>			
<b>Follow-up post-CCAC discharge</b>	<30 days			

# Short Stay

Standards of Care		Population Definition	Anticipated Outcomes	Case Management Intensity
<b>Caseload Size</b>		<ul style="list-style-type: none"> <li>Require short-term education, care or support</li> <li>High potential to return to independence</li> <li>Stable &amp; predictable care trajectory</li> </ul> <p><u>Sub-populations:</u></p> <ul style="list-style-type: none"> <li>Acute</li> <li>Oncology</li> <li>Rehab</li> <li>Wound</li> </ul> <p><u>Example</u> Clinic client – wound care</p>	<ul style="list-style-type: none"> <li>Support clients with acute/rehabilitation needs to transition to self-care</li> </ul>	<ul style="list-style-type: none"> <li>Low Case Management intensity</li> </ul>
<b>Initial Contact</b>	<72 hours			
<b>Initial Assessment</b>	By exception only			
<b>Re-Assessment</b>	n/a			
<b>Follow-up (General)</b>	<ul style="list-style-type: none"> <li>&lt; 1 month post admission</li> <li>on-going monthly as needed</li> </ul>			
<b>Follow-up post ED/Hospital</b>	<7 days			
<b>Follow-up post-CCAC discharge</b>	<7 days			

# WWCCAC Timelines

**March  
2012**

Client  
Categor-  
ization  
For  
Existing  
Clients

**April  
2012**

Develop  
CCM Team  
Structure

**May  
2012**

Expression of  
Interest  
Process

**June –  
Aug 24<sup>th</sup>**

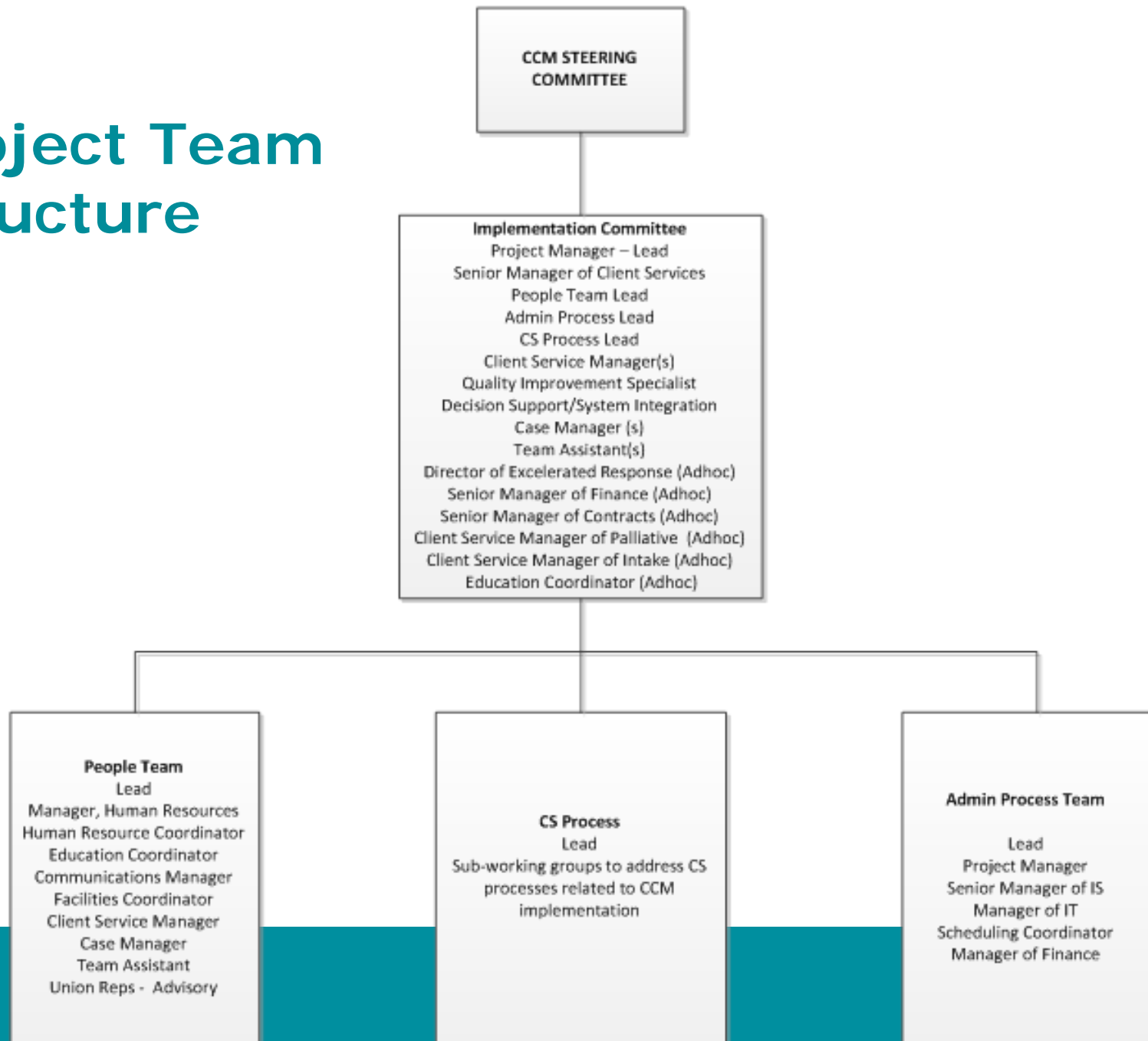
Caseload  
Reassignment  
& Education  
on Standards  
of Care

**Aug 24<sup>th</sup>  
Go-Live Date**

**Sept –  
March  
2013**

Phase Two:  
Monitoring,  
Evaluation &  
Revisions

# Project Team Structure



# Completed Tasks for Aug 24<sup>th</sup> CCM Go-Live date

- ✓ Creation of CCM Project Team Structure & breakdown of project task responsibilities
- ✓ Client categorization for existing clients
- ✓ Interim process for categorization of new clients prior to Aug 24<sup>th</sup>:
  - ✓ Community Case Managers to categorize at initial assessment
  - ✓ Resource Case Managers to categorize once new chart received
- ✓ Focus groups to help inform decisions around the new caseloads & team structure
  - Team Coverage model
  - Primary Care /Family Health Team linkage model
  - Rural Case Management factors
  - Retirement Home relationships
  - Rostering
  - IALP clients

# Next steps for Aug 24<sup>th</sup> CCM Go-Live date

- Expression of Interest process & development of new caseload/team structure
- Determine process for categorization of new clients from point of Intake for Aug 24<sup>th</sup> Go-Live date
- Education on Standards of Care and Roles & Responsibilities for CM's and TA's specific to each population
- Identification & revision of local business processes
- Communication with clients & stakeholders
- Caseload reassignment

# CHANGE MANAGEMENT

**The overall goal of the Change Management Framework is that it acts as a vehicle to cement a WWCCAC organizational culture that is:**

- **Change resilient**
- **Supports a learning environment**
- **Committed to Continuous Quality Improvement**

# CCM ... From a process viewpoint

CHANGE: a movement, development, or evolution from one form, stage, or style to another (Merriam Webster)



Something old stops

Something new begins



# People are different....



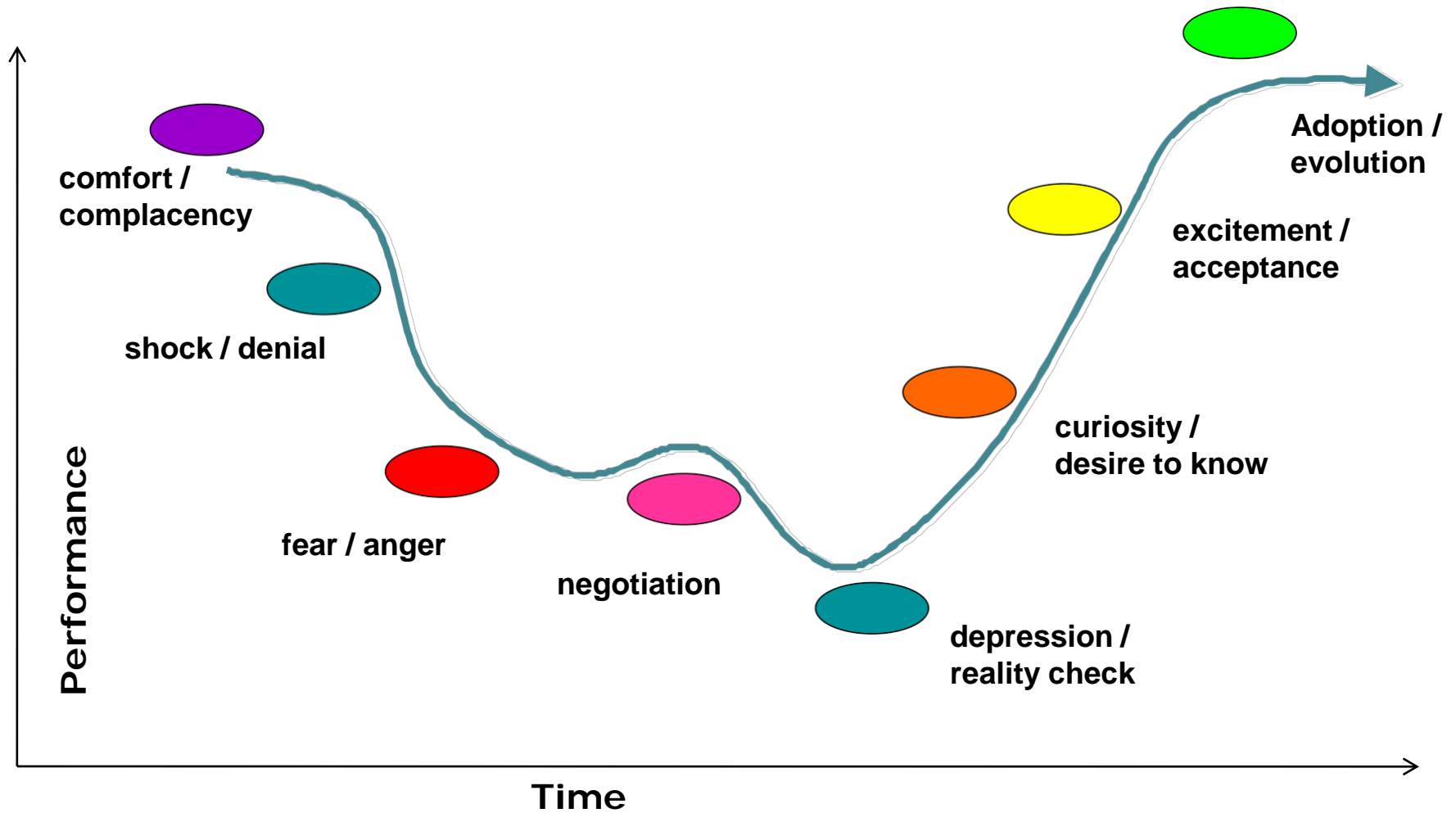
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stops

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begins

# Kotter's 8-Step Model for Leading Change

1. Create a Sense of Urgency
2. Create a Guiding Coalition
3. Create a Vision for Change
4. Communicate the Vision
5. Empower People and Remove Barriers
6. Generate Short-Term Wins
7. Build on Gains
8. Anchor New Approaches in the Culture

# People need time to “digest” change



# The Trapeze





*Outstanding care – every person, every day*

